



BY THE GOVERNOR OF THE STATE OF GEORGIA

A PROCLAMATION

LIFE INSURANCE AWARENESS MONTH

- WHEREAS:** Life Insurance provides financial security to families who suffer an unexpected loss, helping surviving family members meet immediate, ongoing, and future obligations; and
- WHEREAS:** 90 million American families depend on life insurers' products to protect their financial and retirement security; and
- WHEREAS:** There are 435 life insurers licensed to do business in Georgia, generating approximately 133,300 jobs, and investing nearly \$194 billion in the state economy; and
- WHEREAS:** In 2022, life insurers paid out \$4.42 billion in life insurance benefits to Georgia families; and
- WHEREAS:** The American Council of Life Insurers and the Georgia Chapter of the National Association of Insurance and Financial Advisors desire to raise awareness to the importance of access to affordable financial protection products; now
- THEREFORE:** I, BRIAN P. KEMP, Governor of the State of Georgia, do hereby proclaim September 2024, as LIFE INSURANCE AWARENESS MONTH in Georgia.

In witness thereof, I have hereunto set my hand and caused the Seal of the Executive Department to be affixed this 9th day of August in the year of our Lord, Two Thousand and Twenty-Four.



B. P. Kemp

GOVERNOR

ATTEST

Lauren M. Curry

CHIEF OF STAFF