



BY THE GOVERNOR OF THE STATE OF GEORGIA

A PROCLAMATION

LIFE INSURANCE AWARENESS MONTH

- WHEREAS:** Life Insurance provides financial security to families who suffer loss, helping surviving family members meet immediate, ongoing, and future obligations; and
- WHEREAS:** 90 million American families depend on life insurers to protect their financial and retirement security; and
- WHEREAS:** Life insurers pay out millions of dollars to Georgia families and businesses each year, and Georgia residents own 5.07 million individual life insurance policies, with coverage averaging \$135,000 per policyholder; and
- WHEREAS:** Life insurance companies are a significant employer and investor in the Georgia economy, with 434 life insurers licensed to do business in Georgia; and
- WHEREAS:** During Life Insurance Awareness Month, Georgians should become more aware of their life insurance needs and the resources available to them from professionals; now
- THEREFORE:** I, BRIAN P. KEMP, Governor of the State of Georgia, do hereby proclaim September 2021 as LIFE INSURANCE AWARENESS MONTH in Georgia.

In witness thereof, I have hereunto set my hand and caused the Seal of the Executive Department to be affixed this 16th day of August in the year of our Lord, Two Thousand and Twenty-One.



B. Kemp

GOVERNOR

ATTEST

Martin Kippenhede

CHIEF OF STAFF